Unit: 4.4
Writing for Different Audiences

Key Learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign.

Key Resources

purple mash

2Publish Plus

2Simulate

Key Images

A

Text Toolbar. Click here to format your text.

Key Vocabulary

Font
The style of writing one can use when typing on a document.

Bold
This makes the text stand out.

Italic
A style of formatting when the text is at an angle.

Underline
To draw a line underneath the font.

Key Questions

Why should I change the font when I am writing?

Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

2 simple